

SALZ+SALZ™ VITAL OFEN

Pitch Deck



Innovation



Infrared meets salt



European patent no. 3001119

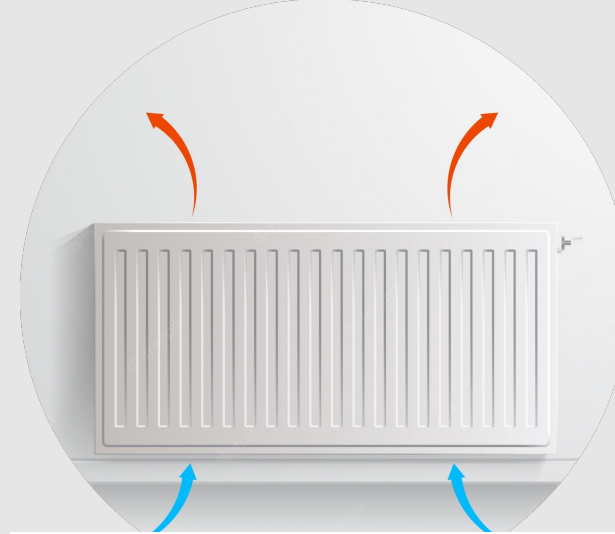
Challenge



fossil fuels

*the negative
side effects of*

- global warming
- environmental pollution
- over-exploitation of natural resources



conventional heating

- energy loss through convection heating
- dust pollution due to air turbulence
- health issues, especially respiratory tract problems

Solution

Here comes the sun!



energy
revolution

- green & renewable energy



infrared heat
radiation

- high indoor air quality
- healthy heat rays
- happy customers

*It's time for a
change!*

Sustainability



designed for



saving energy

- energy-efficiency
- renewable energy compatibility
- needs-oriented usage

*Our
3+2 pillars*



protecting the
environment

- planned longevity©
(through modular design, 2nd life parts)
- product recyclability up to 98 percent (cradle2cradle)

For more information see our additional info material regarding Our 3+2 pillars of sustainability...

Features

*beautiful &
efficient*

All in one!

healthy



maritime climate
effect

healing



infrared cabin

Sales Market

Capture the market!



European market

- ≈ 200 million private households
- 5 percent of whom are especially affluent (=10M potential buyers)



target group

- 10 million high income households

Business Models

create your own
NEW BRAND

Become a partner!

*License +
know-how*

SALZ+SALZ™
**VITAL
OFEN**

*License +
know-how +
brand + CI*

Become a licensee and capture a new market!

Opportunities

Get started!

<i>merits</i>	License & know-how	All in!
license usage & know-how (patented Technology, EU patent #3001119)	✓	✓
CI & brand	✗	✓
homepage, brochures & supporting documentation (multilingual)	✗	✓
territorial protection <i>with the exception of SALZ+SALZ</i>	✓	✗
territorial protection/ brand ambassador for SALZ+SALZ	✗	✓
guaranteed supply chain	✓	✓

Impressions





Photos: © PULS 4/ Gerry Frank



[Link to product pitch on 2M2M](#)



Austrian start-up show 2M2M on Channel Puls 4 in 2021

Read about us!



Photo: © Radiosender Ö1

List of links

- ["Salt Vitalheater" \(In German\)](#)
Ö1 Austrian nationwide competition: Repairing the Future – climate innovation (In German)
- ["They have a patent on the salt heater" \(In German\)](#)
Kleine Zeitung Kärnten
- ["Commitment in everything you set about doing" \(In German\)](#)
www.startupvalley.news
- ["Salt Vital: Carinthian salt heater intended to replace infrared cabins" \(In German\)](#)
www.brutkasten.at
- ["Klagenfurt participant hooks an investor on '2 Minutes 2 Million'" \(In German\)](#)
Kleine Zeitung
- ["Salt Vitalheater: Klagenfurt heating module from salt bricks" \(in German\)](#)
www.trendingtopics.eu

**Participation in the ideas contest 2022 Repairing the Future* from Ö1*